



**Presented by Illinois Association of Regional Superintendents of Schools**

**Raising Student Achievement Conference**  
Presented by  
**Illinois Association of Regional Superintendents of Schools**

**December 4 & 5, 2017**  
**Pheasant Run Resort & Spa**  
**St. Charles, IL**  
[www.roeachievementconference.org](http://www.roeachievementconference.org)

Dear Exhibitor:

The Illinois Association of Regional Superintendents of Schools invites you to participate in its annual Raising Student Achievement Conference as an exhibitor and /or sponsor. Attendance for the past s years has averaged approximately 1,000 educators per day.

The cost of the basic 8' x 10' exhibition booth is \$260. Optional upgrades are available. Continental breakfast and buffet lunch are included in the booth cost for both days of the conference. We are pleased to offer you the opportunity to highlight your company products in a one-hour exhibitor breakout sales session for an additional cost of \$50.

Several levels of sponsorship with money saving benefits are available beginning at the silver level for only \$100. For detailed information about sponsorship levels and benefits, please see letter to sponsors and sponsorship levels in the exhibitor information on our website.

Sincerely,  
RSAC Planning Committee

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